

## Media Cell Baba Ghulam Shah Badshah University Rajouri (J&K)

October 18, 2021

#### **Press Note**

### **BGSBU** organizes webinar on Inclusive Society through Gender Sensitization

Baba Ghulam Shah Badshah University Rajouri organized one day Webinar on Inclusive Society through Gender Sensitization . The webinar was organized by the Women Cell , BGSBU in collaboration with the Media Cell of the University.

Prof. Akbar Masood, Vice Chancellor of the University in his message said that BGSBU is committed to gender sensitization which is reflected in the programmes it has undertaken in the recent past. Prof. Akbar mentioned that Gender sensitization is the basic requirement to understand the sensitive needs of a particular gender.Prof. Akbar mentioned that education enables the development of a more democratic society which can be crucial to changing attitudes into accepting gender equality as a fundamental social value.

Dean Academic Affairs, Prof. Iqbal Parwez delivered the welcome address. Prof Iqbal Parwez applauded the efforts of Women Cell and the Media Cell for organising a webinar on such an important topic. Prof. Iqbal said that a gender sensitive environment enables women to maximize their potential as it builds self respect, confidence and self-esteem.

Prof. Sheeba Hamid from Aligarh Muslim University and Dr. Savita Rai from Shri Lal Bahadur Shastri National Sanskrit University, New Delhi delivered lectures on the occasion.

Prof Sheeba in her lucid presentation emphasised the need for restructuring of gender. She said that both men and women have to recognise the multidimensional roles played by both. She said that various steps needed to be taken by the Institutions by way of policies and structures that would enable the women to move upward. She said that Gender awareness is more analytical and critical since it clarifies issues about gender disparities and gender issues. It pertains to one's effort to show how gender shapes the role of women and men in society including their role in development and how it affects relations between them, Prof. Sheeba said.

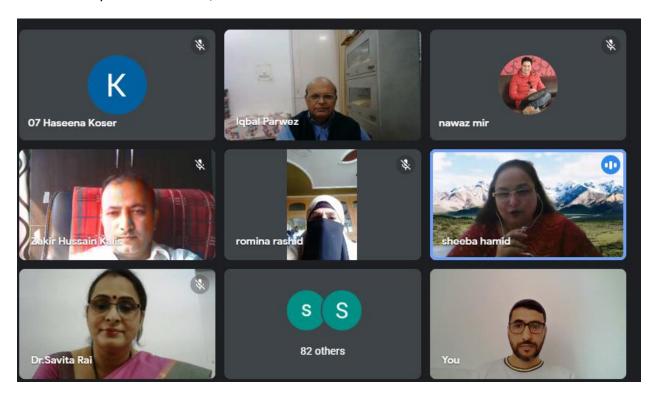
Dr. Savita Rai in her presentation said that family is the microcosm of society and the first lesson of inclusion is learnt from the family environment. She highlighted the impact of Covid 19 on gender gap and said that more intense efforts needed to be taken at all levels to narrow down the gender gap in our



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society. Dr. Savita mentioned that one of the best possible strategies to minimize gender discrimination in society is to promote gender awareness at all levels of society.

Dr. Romina Rashid, Chairperson of Women Cell presented the opening remarks. The event was coordinated by Dr. Danish Raina, Media Advisor BGSBU.



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